



TOWN OF RAYNHAM

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Updated Requirements For Retail Tobacco Establishments

Effective December 11, 2019, pursuant to 105 CMR 665, non-age-restricted establishments (such as convenience and liquor stores) must adhere to the following:

- 1) Cannot sell any tobacco products, including cigarettes and e-cigarettes to anyone under the minimum legal sales age.
- 2) Cannot sell any flavored electronic nicotine delivery systems such as flavored e-cigarettes and flavored vaping products.
- 3) Cannot sell electronic nicotine delivery systems with nicotine content greater than 35 milligrams per milliliter.
- 4) Cannot advertise tobacco products that they cannot sell, use fraudulent or misleading statements in advertising, or display advertisements with celebrities, cartoons, or similar endorsements.
- 5) Can sell non-flavored electronic nicotine delivery systems with nicotine content 35 milligrams or less per milliliter.
 - a) Must maintain records obtained by the manufacturer that validate the nicotine content of electronic nicotine delivery systems available for sale on the premises. This documentation may be provided to the retailer by a distributor, but must have originally come from the manufacturer.
- 6) Must keep all tobacco products, including cigarettes and e-cigarettes for sale behind the counter where sales are made, out of reach of consumers and not on the counter.
- 7) Must display all of the following signs in plain view by a person standing at the cash register (establishments must use the signs developed and provided by DPH available at mass.gov/NewTobaccoLaw):
 - a) The text of Massachusetts General Law Chapter 270, Sections 6 and 6A
 - b) A statement that the sale of tobacco products, including e-cigarettes, to someone under the minimum legal sales age is prohibited
 - c) Notice that the sale of flavored electronic nicotine delivery systems is prohibited
 - d) A warning about the health impacts of vaping
 - e) Information on tobacco cessation services

Massachusetts Law Regarding the Sale of Tobacco

MGL, ch. 270, section 6: Sale or provision of tobacco product to person under 21 years of age

Section 6.

- (a) As used in this section and sections 6A and 7, the following words shall have the following meanings unless the context clearly requires otherwise:

“Manufacturer”, a person that manufactures or produces a tobacco product.

“Person”, an individual, firm, fiduciary, partnership, corporation, trust or association, however formed, or a club, trustee, agency or receiver.

“Retail establishment”, a physical place of business or a section of a physical place of business wherein a tobacco product is offered for sale to consumers.

“Retailer”, a person that operates a retail establishment.

“Tobacco product”, a product containing, made or derived from tobacco or nicotine that is intended for human consumption, whether smoked, chewed, absorbed, dissolved, inhaled, snorted, sniffed or ingested by any other means including, but not limited to, cigarettes, cigars, little cigars, chewing tobacco, pipe tobacco, snuff, electronic cigarettes, electronic cigars, electronic pipes, electronic nicotine delivery systems or any other similar products that rely on vaporization or aerosolization; provided, however, that “tobacco product” shall also include any component, part or accessory of a tobacco product; and provided further, that “tobacco product” shall not include a product that has been approved by the United States Food and Drug Administration for the sale of or use as a tobacco cessation product and is marketed and sold exclusively for the approved purpose.

- (b) No person shall sell or provide a tobacco product to a person who is under 21 years of age.
- (c) No manufacturer or retailer shall distribute or cause to be distributed a free sample of a tobacco product in a retail or other commercial establishment; provided, however, that this subsection shall not apply to retail tobacco stores and smoking bars as defined in section 22.
- (d) A person who violates this section shall be punished by a fine of **\$1,000** for the first offense, **\$2,000** for a second offense and **\$5,000** for a third or subsequent offense.
- (e) The department of public health may promulgate regulations to implement this section.

MGL, ch. 270, section 6A: Sale of tobacco rolling papers to person under 21 years of age

Section 6A.

A person who sells tobacco rolling papers to a person under the age of 21 shall be punished by a fine of **\$25** for the first offense, **\$50** for the second offense and **\$100** for a third or subsequent offense.

